RMIT University
Urban Art Application

Location:
RMIT University, Melbourne, VIC

Brief:
Design, supply and integrate LED signage into a 23 metre custom designed architectural sign by Adherettes Signs in Melbourne.

Solution:
- Multi-line 7.6mm pitch, tri colour LED panels making up a 23 metre scrolling display
- Custom software to facilitate 1, 2, 3 or 4 line messaging and management of the deadzones
- LAN communication to each panel

The installation of this sign by Adherettes needed to take into consideration the size of the sign and the fact that it is was installed in a large atrium area where the sign is viewed from all sides, including the top, meaning that fixing points needed to be kept to a minimum.